

Jiacheng Yang



Designer

jyang.io

EXPERIENCE

dipper

Head of Design

Dec 2025 - Now, San Francisco

Leading product and brand design for an agentic video editor at dipper.com. Own product + brand design end to end.

Luma AI

Lead Product Designer

April 2024 - Nov 2025, Palo Alto

Product Design Lead for Dream Machine and Luma Agent
Prototype Video Native Interfaces and expressions.
Led site communications for [Lumalabs.ai](https://lumalabs.ai)

Apple

Product Designer

Dec 2021 - March 2024, Cupertino

Launched a high-fidelity 3D viewer used across product experiences
Prototyped multiple AI concepts for executive review
Contributed to spatial commerce experiences on Vision Pro

TikTok

Product Designer

Aug 2020 - Nov 2021, Los Angeles

Leading design on Effect House, TikTok's first global desktop creation tool.
Designing TikTok TV, Metami(TikTok Avatar).

Designer, Developer

Sesame AI, Blind, Autobon and more

Jan 2018 - Present

Working with various clients and agencies to ideate, design, and develop websites focusing on marketing and communication, education, and e-commerce.

EDUCATION

ArtCenter College of Design

Bachelor of Science, major in Interaction Design

2016 - 2020, Pasadena

Tongji University

Major in Civil Engineering

2014 - 2016, Shanghai

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Capabilities

iOS Prototyping

Web Prototyping

General AI workflows

Interaction Design

3D Modeling

3D Motion, Motion

Communication Design

High-end video prototype

Tools & Technologies

Figma, Blender, Rive, After

Effect, Jitter, Origami,

Cursor

Languages

English (professional)

Mandarin (native)

Recognitions

Awwwards SOTD x 2

FWA SOTD x 1

Linkedin

[linkedin.com/in/](https://linkedin.com/in/jiachengyang)

[jiachengyang](https://jyang.io)